



Student Learning Outcomes for B.A. in Business Information Management

1. Business Impact of Information Technology:
 - Understand the role of information technology in management and business.
 - Effectively use information technology to assist in decision making across business disciplines.
2. Communication Skills:
 - Ability to prepare appropriate business and/or information technology documents.
 - Develop public speaking/presentation skills.
3. Critical Thinking:
 - Learn how to use analytical tools to address business and/or information technology issues.
4. Global Perspective:
 - Understand the issues and challenges of managing global enterprises.
 - Apply specific disciplinary knowledge in a global context.
5. Knowledge Acquisition:
 - Mastery of specific business discipline knowledge.
 - Ability to apply course concepts.
6. Working Collaboratively.